



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

**Contract # 842446**

**Schedule Dates** 07/18/12-07/24/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** 114  
**Account Types** National/\*\*Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY 7/18  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/13/12  
**Last Modified** 07/17/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06234416  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,008.50  
**Net Total** \$45,381.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Jul. 2012	94	\$53,390.00
<b>Grand Total:</b>	<b>94</b>	<b>\$53,390.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/18/12-07/20/12	4	:30	7A- 9A (ET)				2	2	2			6	\$750.00	\$4,500.00	Norfolk (WVEC) (WVEC)		7/13/12
2.0	Normal Line / SPOT	07/23/12-07/24/12	4	:30	7A- 9A (ET)		2	2						4	\$750.00	\$3,000.00	Norfolk (WVEC) (WVEC)		7/13/12
3.0	Revised Line / SPOT	07/18/12-07/20/12	4	:30	9A- 10A (ET)				1	1	1						Norfolk (WVEC) (WVEC)		7/13/12
3.1	Normal Line / SPOT	07/18/12-07/20/12	4	:30	9A- 10A (ET)				2	2	2			6	\$360.00	\$2,160.00	Norfolk (WVEC) (WVEC)		7/17/12
4.0	Normal Line / SPOT	07/23/12-07/24/12	4	:30	9A- 10A (ET)		2	2						4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/13/12
5.0	Revised Line / SPOT	07/23/12-07/24/12	4	:30	10A- 10:58A (ET)		1	1									Norfolk (WVEC) (WVEC)		7/13/12
5.1	Normal Line / SPOT	07/23/12-07/24/12	4	:30	10A- 10:58A (ET)		2	2						4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/17/12
6.0	Revised Line / SPOT	07/18/12-07/20/12	4	:30	10A- 10:58A (ET)				1	1	1						Norfolk (WVEC) (WVEC)		7/13/12
6.1	Normal Line / SPOT	07/18/12-07/20/12	4	:30	10A- 10:58A (ET)				2	2	2			6	\$360.00	\$2,160.00	Norfolk (WVEC) (WVEC)		7/17/12
7.0	Normal Line / SPOT	07/23/12-07/24/12	4	:30	10:58A- 12P (ET)		2	2						4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		7/13/12
8.0	Revised Line / SPOT	07/18/12-07/20/12	4	:30	10:58A- 12P (ET)	5			X	X	X						Norfolk (WVEC) (WVEC)		7/13/12
8.1	Normal Line / SPOT	07/18/12-07/20/12	4	:30	10:58A- 12P (ET)				2	2	2			5	\$440.00	\$2,200.00	Norfolk (WVEC) (WVEC)		7/17/12
8.1.1	Closed Preempt	07/20/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - ABC Special Report	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

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9.0	Normal Line / SPOT	07/23/12-07/24/12	4	:30	12P- 12:57P (ET)		2	2						4	\$350.00	\$1,400.00	Norfolk (WVEC) (WVEC)		7/13/12
10.0	Normal Line / SPOT	07/18/12-07/20/12	4	:30	12P- 12:57P (ET)				2	2	2			6	\$350.00	\$2,100.00	Norfolk (WVEC) (WVEC)		7/13/12
11.0	Revised Line / SPOT	07/18/12-07/20/12	4	:30	4:58P- 5:29P (ET)				1	1	1						Norfolk (WVEC) (WVEC)		7/13/12
11.1	Normal Line / SPOT	07/18/12-07/20/12	4	:30	4:58P- 5:29P (ET)				2	2	2			6	\$880.00	\$5,280.00	Norfolk (WVEC) (WVEC)		7/17/12
12.0	Normal Line / SPOT	07/23/12-07/24/12	4	:30	4:58P- 5:29P (ET)		2	2						4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/13/12
13.0	Revised Line / SPOT	07/18/12-07/20/12	4	:30	5:29P- 5:58P (ET)				1	1	1						Norfolk (WVEC) (WVEC)		7/13/12
13.1	Normal Line / SPOT	07/18/12-07/20/12	4	:30	5:29P- 5:58P (ET)				2	2	2			6	\$880.00	\$5,280.00	Norfolk (WVEC) (WVEC)		7/17/12
14.0	Normal Line / SPOT	07/23/12-07/24/12	4	:30	5:29P- 5:58P (ET)		2	2						4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/13/12
15.0	Revised Line / SPOT	07/18/12-07/20/12	4	:30	6P- 6:30P (ET)				1	1	1						Norfolk (WVEC) (WVEC)		7/13/12
15.1	Normal Line / SPOT	07/18/12-07/20/12	4	:30	6P- 6:30P (ET)				2	2	2			6	\$900.00	\$5,400.00	Norfolk (WVEC) (WVEC)		7/17/12
16.0	Revised Line / SPOT	07/23/12-07/24/12	4	:30	6P- 6:30P (ET)		1	1									Norfolk (WVEC) (WVEC)		7/13/12
16.1	Normal Line / SPOT	07/23/12-07/24/12	4	:30	6P- 6:30P (ET)		2	2						4	\$900.00	\$3,600.00	Norfolk (WVEC) (WVEC)		7/17/12
17.0	Normal Line / SPOT	07/21/12-07/21/12	4	:30	5:58A- 8A (ET)							2		2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)		7/13/12
18.0	Revised Line / SPOT	07/21/12-07/21/12	4	:30	8A- 9A (ET)							1					Norfolk (WVEC) (WVEC)		7/13/12

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18.1	Normal Line / SPOT	07/21/12-07/21/12	4	:30	8A- 9A (ET)							2		2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		7/17/12
19.0	Normal Line / SPOT	07/21/12-07/21/12	4	:30	6P- 6:30P (ET)							2		2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		7/13/12
20.0	Normal Line / SPOT	07/21/12-07/21/12	4	:30	6:58P- 7:58P (ET)							2		1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		7/13/12
20.0.1	Closed Preempt	07/21/12															Norfolk (WVEC) (WVEC)	I-Inventory Accommodation/Exception - PER LSM/HURRICANE SPONSORS	
21.0	Normal Line / SPOT	07/22/12-07/22/12	4	:30	5:58A- 8A (ET)								2	2	\$160.00	\$320.00	Norfolk (WVEC) (WVEC)		7/13/12
22.0	Normal Line / SPOT	07/22/12-07/22/12	4	:30	8A- 9A (ET)								2	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		7/13/12
23.0	Normal Line / SPOT	07/22/12-07/22/12	4	:30	9:30A- 10A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		7/13/12
24.0	Normal Line / SPOT	07/22/12-07/22/12	4	:30	9:58A- 11A (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		7/13/12
25.0	Normal Line / SPOT	07/22/12-07/22/12	4	:30	6P- 6:30P (ET)								2	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		7/13/12

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